



A job search resource, support and network group | A Community for people in career transition

WORDOLOGY!

COMMUNICATION ACROSS GENERATIONS

Improve communication in relationships and business. The pictures you paint with the words you speak, directly effect your Sales, Marketing, Job Search & All Relationships. Learn how to select words that communicate what you are really saying. Friendships and business are both built through communication and improved through clear communication.

The workplace and social organizations used to be filled with people of the same age and we all seemed to speak the same language. Now, with 6 to 8 generations living and 5 generations in the workplace or in social organizations, it's important to incorporate an understanding of generational values and differences into your conversation and communications. Changing one word can be the difference between a job or no job, or repeat business and no business.

In this workshop you will learn:

- * Longevity is here to stay and why understanding generational values is important for more success in life an business.
- * Why the Boomer Generation continues to be a driving force of change.
- * Tips on workplace interactions of older worker & younger boss and vice versa.
- * Ideas on how to adjust your resume and craft new verbal benefit statements that help in career transition and improves your ability to market yourself.

With over 30 years of experience, **Karen Sadler** is a passionate speaker/trainer and coach/consultant for better health, more wealth and greater freedom through communication excellence at all stages of life. A graduate of ASU, Karen taught elementary school before entering corporate America as a sales/marketing executive.



Karen Sadler

en's own life path looks like a highway system so she uses personal life adventures with her corporate expertise to inspire, empower and teach actions, wordology and skills for a discipline that becomes a 'blissipline'. Becoming crystal clear with yourself is the framework for more personal success and more business success.

Connect with Karen on LinkedIn, Facebook, Twitter and her website: www.ageconversation.com.

Tuesday, April 3, 2012: 8a - 10a

Life Center, Fellowship Hall

La Jolla Presbyterian Church, 7715 Draper Ave., La Jolla

Free Parking Garage, Entrance off Kline

For more information, and RSVP contact: Grace Decker, Director

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